

Prague, 25th October 2010

Dear Sir or Madam,

I am writing to inform you about China Investment Forum, which will be held in Prague from 9th to 10th November 2010.

China Investment Forum is a platform for fresh debate about China's role in global economy, future trends, trade development and investment flows between Europe and China.

The forum is held under the patronage of H. E. Mr. Petr Nečas, Prime Minister of the Czech Republic, and under the patronage of Ministry of Industry and Trade of the Czech Republic, Ministry of Foreign Affairs of the Czech Republic, and Ministry of Economy and Construction of the Slovak Republic. It has been endorsed by H. E. Mr. Serge Abou, Ambassador of the European Union to China. It is also officially supported by Ministry of Commerce of the People's Republic of China.

The Economy & Finance Section on 9th November consists of four expert panels:

- *Chinese Century and its Global Impact*
- *Chinese Trade Relations and Inter-Regional Trade*
- *Is the era of export fuelled economy and low-cost production in China coming to an end? And what comes next?*
- *Outbound Investment Strategies of Chinese Companies*

The Trade & Investment Section on 10th November covers of the following topics:

- *Business Opportunities in Today's China*
- *Chinese Innovation*
- *Entering China*
- *Major Obstacles and Effective Strategies How to Do Business in China*
- *European Success Stories in China*

The speakers and panellists come directly from China and specialize solely in Chinese economy, business and finance. Other confirmed participants represent institutions such as Bank of China, Vestas Wind Systems, PPF, Hewitt Associates, Baidu, Morgan Stanley Beijing, and many more.

I am confident China Investment Forum will be a valuable source of new ideas, interesting perspectives and new contacts from both Europe and China. For further information and registration please go to the forum website www.cif2010.com.

We would be very pleased to welcome you to China Investment Forum in November.

Yours sincerely,

Petr Hyl
Executive Chairman
China Investment Forum



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1x CIF Information Package